

Lora Brown

Vice-President

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Lora is a co-owner of Preferred Imaging, which was incorporated in May of 1999. Lora shares the management teams common goal for unsurpassed customer service. To accomplish this, Lora works continually with management to analyze each process and utilize technology to improve both accuracy and profitability. Lora is solely responsible for the financial operations, human resource administration and top-level production management.



Following her graduation from Indiana University with a Bachelor's degree in Accounting, Lora worked for a national document management company for nine years and held the positions of Controller and General Manager. Lora utilized her skills in accounting controls and production output to manage the overall performance of the company. Lora's primary goal was to achieve sales growth and to focus on delivering quality services. Lora worked closely with the Sales Director and the Senior Account Manager to broaden the number of customers and to capture a higher percentage of business from recurring customers. By analyzing project statistics, she changed the workflow when necessary and implemented best practice technology allowing the production department to produce accurate work efficiently thus increasing the profitability of each task.